



PRESENTED BY BC CHRISTIAN ACADEMY

KNOWING YOUR WHY IN LIFE & WORK

FAITH & WORK CONFERENCE 2020

2 MAY 2020 | 8:30 AM – 3 PM
EXECUTIVE PLAZA, COQUITLAM, BC

SPONSORSHIP PROPOSAL



WWW.FAITHWORKCONFERENCE.CA



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2 MAY 2020 | 8:30 AM - 3 PM
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JOHN NEATE
CEO & FOUNDER,
JJ BEAN COFFEE



RICHARD GOOSSEN
PRESIDENT & CHAIR,
ELO GROUP



YONAH MARTIN
SENATOR,
PARLIAMENT OF CANADA



ESTHER DE WOLDE
CEO & FOUNDER,
PHANTOM SCREENS



GEOFF DITTRICH
FOUNDER & MANAGING
PARTNER, INK LLP

Early Bird & Group Rate - \$99
Conference Admission - \$119
Student Rate - \$49
(Includes Breakfast, Buffet Lunch, Refreshments, and Networking Opportunities)

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#faithworkconf2020

Finding one's purpose is one of the greatest challenges in our world today and many of us struggle to connect our faith with work. The theme of this year's conference is "KNOWING YOUR WHY IN LIFE and WORK" and will help inspire and equip conference attendees to navigate a practical and authentic response to this question -Do you know your WHY? We will discover that by knowing who we are in Christ and what He wants to do through us, we can live a life of meaning and live out our faith in work everyday.

DON'T MISS OUT ON THIS OPPORTUNITY!

To reserve your place at the conference, please contact us at your convenience.

Ana Enduma

Organizer, Faith & Work Conference
(604) 941 8426 ext. 239
(604) 781 3672 (mobile)
anaenduma@bccaschool.ca

About the Conference

The Faith and Work Conference is the largest Christian Leadership Conference organized by BC Christian Academy with the purpose of providing a setting for the equipping, inspiring, and encouraging of people who aspire to enhance and grow their God-given leadership skills. It provides an opportunity to hear from Godly leaders of today who will share about their journey, opportunities, challenges, and strategies for following Christ and putting Him first in their career, profession, business and work in general. This event will also provide an opportunity for the local business and professional community to connect, network, and learn some best marketplace ministry practices and strategies.

We are very honored to have a roster of very prominent speakers including the **Honorable Senator Yonah Martin, Dr. Richard Goossen, John Neate, Geoff Dittrich, and Esther De Wolde** who will openly share about their own journey and struggles of finding their true purpose and calling in life.

Why Sponsor? What do we offer?

- Access to an audience of over 150 people that includes Business Professionals, Entrepreneurs, Managers & Executives, Emerging Leaders, Church Leaders, Sports Enthusiasts, Homemakers, School Teachers, Staff, Alumni, Parents and HS Students
- Excellent Marketing and brand exposure
- Networking opportunities
- Opportunities to meet new clients and increase company sales
- Access to your staff/employees to participate in the conference
- Opportunity to help make a difference in the lives of the High School students of BC Christian Academy by supporting its new business curriculum stream

8:30 AM
REGISTRATION, BREAKFAST, & NETWORKING

9:00 AM
WELCOME AND MORNING SESSION
CONGRATULATORY REMARKS FROM
PORT COQUITLAM MAYOR BRAD WEST

9:15 AM
KEYNOTE 1: DR. RICK GOOSSEN, CHAIRMAN,
ENTREPRENEURIAL LEADERS ORGANIZATION

9:50 AM
KEYNOTE 2: HONORABLE YONAH MARTIN, SENATOR
OF CANADA

10:25 AM
MORNING BREAK

10:40 AM
KEYNOTE 3: GEOFF DITTRICH, FOUNDER &
MANAGING PARTNER OF INK LLP

11:10 AM
ROUND TABLE DISCUSSION

11:30 AM
BCCA STUDENT BUSINESS PRESENTATIONS

12:00 PM
LUNCH AND NETWORKING

1:00 PM
AFTERNOON SESSION & CONGRATULATORY REMARKS
FROM COQUITLAM MAYOR RICHARD STEWART

1:15 PM
KEYNOTE 4: JOHN NEATE, JJ BEAN COFFEE OWNER &
FOUNDER

1:50 PM
KEYNOTE 5: ESTHER DE WOLDE, CEO AND FOUNDER
OF PHANTOM SCREENS

2:25 PM
AFTERNOON BREAK

2:45 PM
ROUND TABLE DISCUSSION

3:00 PM
WRAP UP, THANK YOU, AND CLOSE

The Conference Agenda

FAITH & WORK CONFERENCE 2020
MAY 02 | 8:30-3 PM
EXEC PLAZA HOTEL

The Conference Speakers

*Come and hear from our
high profile speakers who
will share about their
journey, opportunities,
challenges, and strategies
for connecting their faith
and living out their calling
in their daily grind.*

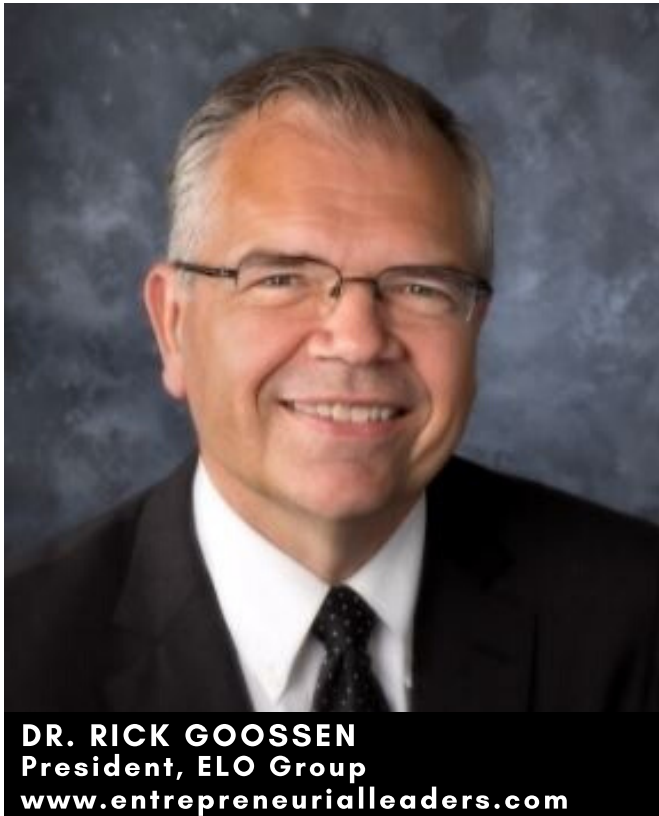
The Honourable Yonah Martin (born April 11, 1965) is a Conservative Senator from British Columbia, appointed by The Right Hon. Stephen Harper in 2009. She is the first Canadian of Korean descent to serve in the Senate of Canada and the first Korean-Canadian parliamentarian in Canadian history. Senator Martin is currently the Deputy Leader of the Opposition in the Senate (since November 2015). She previously served as the Deputy Leader of the Government in the Senate (2013-2015); and as the Deputy Whip of the Government (2011-2013). She has been Co-Chair of the Canada Korea Inter-Parliamentary Group since 2009; and Chairs or serves on the Executive of various intern-parliamentary groups. In November 2015, she co-founded International Parliamentary Coalition for Victims of Sexual Slavery (IPCVSS), and currently serves as Co-Chair of Canada. Her notable achievements as a Senator to date include the enactment of her Senate Public Bill - Korean War Veterans Day Act (June 2013); the successful campaign to add TCM and Acupuncturists to the schedule of health professionals for GST/HST exemption (April 2014); and the conclusion of a multi-year negotiation process and implementation of the historic Canada Korea FTA (January 2016).



SENATOR YONAH MARTIN
Senate of Canada
yonahmartin.sencanada.ca

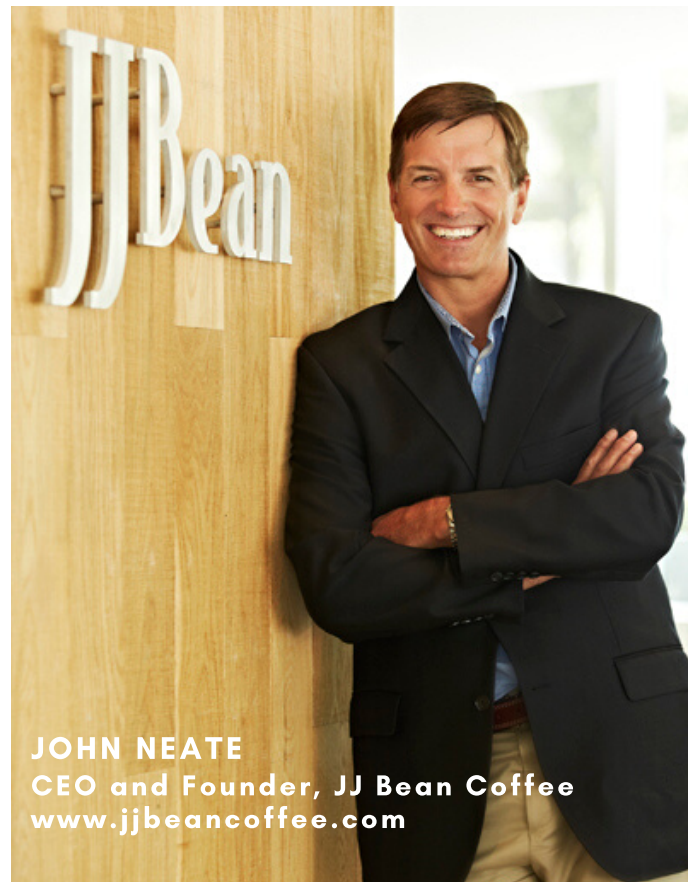
**Learn.
Connect.
Make a difference.**

*Join a community of like-minded people who desire to understand the
importance of finding your calling to
transform the world and make a difference for Christ.*



Dr. Richard (Rick) J. Goossen works with one of Canada's largest networks of high net worth entrepreneurs and family/business owners, including billionaires and billion-dollar enterprises. Rick is a sought-after strategic counsel, chair / advisory board contributor with a focus on mid-market family business owners and entrepreneurs. He works at Nicola Wealth, the fastest-growing independent wealth management firm in Canada, where he focuses on business development and being a liaison between his network and the extensive resources of Nicola Wealth. Rick is a Director and Adjunct Instructor at the Entrepreneurial Leaders Institute, Wycliffe Hall, University of Oxford. He teaches annually in the highly-acclaimed "Entrepreneurial Leaders Programme," which attracts business leaders from around the globe. Rick is a professional public speaker who has had countless local and international speaking engagements in Europe, North America and Asia to leading universities, chambers of commerce, business groups and non-profit organizations.

John's coffee career started in 1979 when he joined his father in the family business - Neates Coffee, a coffee wholesaler started by his grandfather in 1945. Neates Coffee was sold to Nestle in 1990 but his passion for providing a great coffee experience to the masses inspired him to start JJ Bean Coffee Roasters in 1996, as both a retailer and wholesaler. From its humble beginning of a 200 sq-foot retail outlet on Granville Island, it has grown to 21 prime Vancouver area locations and a considerable national wholesale business. In 2019, JJ Bean opened its 5th Toronto location. JJ Bean has been voted by the Georgia Straight reader poll as one of the best coffee chains every year in Vancouver since 2008. In 2013, John was the first to be inducted into the BC Restaurant Association Hall of Fame in the newly created Coffee category. Also in 2013 JJ Bean received a BOMA award for the design of their Marine building location. In 2016 John was nominated for Entrepreneur of the Year. In 23 years, JJ Bean has never closed a location (except one building that was demolished). John is an avid tennis player, enjoys travelling with his wife of 38 years and really likes apple-fritter cruffins.





As CEO and one of the founders of Phantom Screens, Esther De Wolde has nurtured and grown the corporation to become the leading brand in the retractable screen industry. It all began with a dream as she started working out of a garage—and the business grew one screen at a time. Her passion for business is matched by her care for people – believing that Phantom Screens can only be truly successful if it has served its people, its customers and its business partners with respect and with integrity. Esther's success is complemented by her belief in values-based leadership and having a solid foundation based on her faith in God. "Without values, there is no secure future for a company or individual. My value system is based upon the fact that I have a higher accountability than to a board of directors!" Outside of her role as Chief Executive, Esther is a Certified General Accountant, a member of the Corporation Board of Directors of World Vision Canada. Being a country farm girl at heart, she loves nothing more than spending time working in her English garden. And when the gardening season winds down, she loves filling her time antiquing.

Geoff works with entrepreneurs, start-ups and high growth companies in the areas of business, corporate finance and technology. He actively represents clients as outside general counsel in the areas of e-commerce, fintech, blockchain, artificial intelligence, agritech, wearables and hardware, telecommunications, consumer goods and electronics, aerial robotics (drones), software (including SAAS), VR/AR, medical and digital health tech, life sciences and data management. With over a decade of experience in business and technology, beginning at BlackBerry, Geoff serves on the board for numerous emerging companies, is regularly engaged as a speaker, and was a founding contributor to NACO's Common Docs initiative aimed at establishing a national standard for startup financing.



Sponsorship Opportunities

We invite you to collaborate, support and take part in our endeavor of bringing people together from different fields of work, to listen and learn from prominent Christian business leaders and mentors. This event will also provide an opportunity for the local business and professional community to network and interact with business professionals and potential clients. Get the opportunity to showcase your company, products or services. We invite you to partner with us in our vision of inspiring and equipping our next generation of marketplace leaders. Thank you for your generous partnership and support!

Please see Sponsorship Levels below to find the giving and support level that will be best for your company. Please note that Sponsorships may receive a charitable tax receipt for the amount they sponsor following the CRA guidelines.

SUSTAINER \$20,000

- Prominent Sponsor name in all event materials on site
- 1 Retractable high quality print banner stand to display & keep
- Full page size recognition in the Event Program
- Social media recognition
- Website recognition
- Recognition in BCCA media partners
- Verbal recognition at the event
- Sponsor's Name on Lanyards
- Prime Exhibit table
- 8 Free conference tickets inclusive of meals

HARVESTER \$10,000

- Second most prominent Sponsor name in all event materials on site
- Half page recognition in the Event Program
- Social media recognition
- Website recognition
- Recognition in BCCA media partners
- Verbal recognition at the event
- Prime Exhibit table
- 6 Free conference tickets inclusive of meals

GROWER \$5,000

- Sponsor Name in all event materials on site
- Quarter page recognition in the Event Program
- Social media recognition
- Website recognition
- Recognition in BCCA media partners
- Verbal recognition at the event
- Exhibit table
- 5 Free conference tickets inclusive of meals

PLANTER \$2,500

- Business card size recognition in the Event Program
- Social media recognition
- Website recognition
- Recognition in BCCA media partners
- Verbal recognition at the event
- 4 Free conference tickets inclusive of meals

SOWER \$1,000

- Listing in the Event Program
- Social media recognition
- Website recognition
- Recognition in BCCA print media partners
- 2 Free conference tickets inclusive of meals

FLOWER \$500

- Listing in the Event Program
- Social media recognition
- Website recognition
- 1 Free conference ticket inclusive of meals

Exhibit Booth & Networking, Table Sponsors

During the conference, take advantage of the opportunity to interact with the conference's highly targeted audience. A limited number of booths are set up inside the Ballroom (Prime Location) and in the foyer of Executive Hotel Plaza, in the midst of registration, coffee breaks and lunch. Exhibit spaces will include a table provided by the hotel, sold on a first come-first served basis. Be an exhibitor and add an exceptional exposure during the networking time.



PRICING

EXHIBIT BOOTH

\$ 400 / BOOTH (FOYER)

\$ 600 / BOOTH (PRIME LOCATION)

INDIVIDUAL REGISTRATION

\$ 99 (EARLY BIRD UNTIL APR 15, 2020)

\$ 119 CONFERENCE ADMISSION

GROUP RATE

\$99/PERSON FOR GROUP OF 6+

TABLE SPONSOR

\$792 (TABLE OF 9)

As a TABLE SPONSOR, you:

- Receive complimentary ticket for yourself
- Discounted Tickets for your guests of 8 attendees
- Receive recognition to your Name or Company to be displayed on the table and Event Program

As an exhibitor, you have the opportunity to:

- Launch and showcase your products and services;
- Build awareness of your brand;
- Network with other businesses and companies
- Display your company name and logo on the conference website

What's Included:

- Display Table space
- Skirted table
- Two chairs
- Electricity and WiFi
- Listing in the conference program
- 2 Complimentary Conference Registration with hotel meals



About BC Christian Academy

www.bcchristianacademy.ca

BC Christian Academy is a Pre-kindergarten to grade 12 non-profit, independent school with a vision "To Equip Students To Impact The World For Jesus." Founded in 1992, the academy is keen on expanding its educational programs by launching a Business Curriculum Stream in our high school. This will enable our students to gain and develop strong business skills with rich content, biblical teaching, practical advice and mentoring from seasoned Christian business leaders in the community.

HISTORY

BCCA first opened its doors in September 1992 when a group of Christian families shared the vision for an independent Christian school in the Tri-Cities area. Initially, several classrooms at the old Burnaby North High School were leased to teach a handful of high school students. In 1993, a full range of classes from Kindergarten to Grade 12 were established and the Ministry of Education granted BC Christian Academy the Group 1 Independent School status. From 2000 to 2008, the BC Christian Academy leased a portion of the old Terry Fox High School in Port Coquitlam. The school grew, developed and enrolment reached a peak of 266 students in 2004. In June 2008, BC Christian Academy leased the former Lincoln Elementary at 1019 Fernwood Avenue in Port Coquitlam. Last September 2018, we opened our new high school campus in a leased facility in Coquitlam City.



OUR MISSION

Our mission is to assist the family by providing a Christ-centered, Bible-based education that inspires each student to pursue excellence in moral character, spiritual growth, academics, fine arts, physical fitness and service to others.

OUR STUDENT ENROLLMENT

About 375 students from over 30 countries

Educational Programs Available for:

1. Infant/Toddler, Group Daycare, Junior Kindergarten and Out of School Care
2. Primary (Kindergarten - Grade 3)
3. Intermediate (Grade 4 - 7)
4. High School (Grade 8 - 12)

Thank you
for your
partnership!

FROM ALL OF US HERE AT
BC CHRISTIAN ACADEMY

Sponsorship Commitment Form

Get the opportunity to showcase your company, products or services. By making a tax deductible donation to BC Christian Academy, you become a partner to us in our vision of inspiring and equipping our next generation of marketplace leaders. Thank you for your generous partnership and support! BC Christian Academy is a nonprofit organization with Registered Charity Number 898976287 RR 0001.

COMPANY/INDIVIDUAL NAME:	<input type="text"/>
CONTACT NAME:	<input type="text"/>
ADDRESS:	<input type="text"/>
CITY PROVINCE ZIP CODE:	<input type="text"/>
EMAIL:	<input type="text"/>
PREFERRED CONTACT NUMBER:	<input type="text"/>
TAX RECEIPT ISSUED TO:	<input type="text"/>
(IF INDIVIDUAL, PLEASE INCLUDE LAST NAME, FIRST NAME & MIDDLE NAME)	<input type="text"/>
NAME TO APPEAR ON SPONSOR ACKNOWLEDGEMENTS:	<input type="text"/>

Please send your high resolution logo and other artwork to Ana not later than April 15, 2020 at anaenduma@bccaschool.ca

SPONSORSHIP LEVEL

<input type="checkbox"/> SUSTAINER - \$ 20,000 (8 TICKETS)	<input type="checkbox"/> PLANTER - \$ 2,500 (4 TICKETS)
<input type="checkbox"/> HARVESTER - \$ 10,000 (6 TICKETS)	<input type="checkbox"/> SOWER - \$ 1,000 (2 TICKETS)
<input type="checkbox"/> GROWER - \$ 5,000 (5 TICKETS)	<input type="checkbox"/> PLOWER - \$ 500 (1 TICKET)

METHOD OF PAYMENT

<input type="checkbox"/> CHECK (PAYABLE TO BC CHRISTIAN ACADEMY)	
<input type="checkbox"/> CREDIT CARD	<input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> AMEX
NAME ON CARD:	<input type="text"/>
CARD NUMBER:	<input type="text"/>
CVC:	<input type="text"/> EXPIRY DATE : <input type="text"/>
PAYMENT IN FULL AMOUNT OF:	<input type="text"/>
<input type="checkbox"/> EFT (PAYMENT PLAN CHOOSE NO. OF PAYMENTS DIVIDED BY SPONSORSHIP AMOUNT)	<input type="text"/> EACH PAYMENT AMOUNT

**Please note that Pre-Authorized Payments are processed on the 1st of the month. Please complete the attached EFT Form.
Credit Card Payments are processed on the 15th of the month.**

Client's Signature

Date

Exhibitors Commitment Form

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EMAIL:	
PREFERRED CONTACT NUMBER:	
TAX RECEIPT ISSUED TO:	
(IF INDIVIDUAL, PLEASE INCLUDE LAST NAME, FIRST NAME & MIDDLE NAME)	
NAME TO APPEAR ON SPONSOR	
ACKNOWLEDGEMENTS:	

Please send your high resolution logo and other artwork to Ana not later than April 15, 2020 at anaenduma@bccaschool.ca

Two Complimentary Registrations and Meals for Exhibitor's Delegates

1. Full Name:			
Phone:		Email:	
2. Full Name:			
Phone:		Email:	

METHOD OF PAYMENT

<input type="checkbox"/>	CHECK (PAYABLE TO BC CHRISTIAN ACADEMY)
<input type="checkbox"/>	CREDIT CARD
<input type="checkbox"/>	MASTERCARD
<input type="checkbox"/>	VISA
<input type="checkbox"/>	AMEX
NAME ON CARD:	
CARD NUMBER:	
CVC:	
EXPIRY DATE :	
PAYMENT IN FULL AMOUNT OF:	
NUMBER OF PAYMENTS	
EACH PAYMENT AMOUNT	

**Please note that Pre-Authorized Payments are processed on the 1st of the month. Please complete the attached EFT Form.
Credit Card Payments are processed on the 15th of the month.**

Client's Signature

Date